



LUNAGRAPHICA INC PARTNERS WITH CONSTANT CONTACT TO PROVIDE CLIENTS WITH AWARD-WINNING EMAIL MARKETING TOOLS AND SERVICES

Expanded offerings enable advertising agency to provide clients with effective and affordable tools for building customer loyalty and expanding business opportunities

Sunnyvale, CA – November 1, 2005

LunaGraphica Inc (www.lunagraphica.com) today announced a partnership with Constant Contact® (www.constantcontact.com), the leading permission Do-It-Yourself Email Marketing® service for small and medium businesses (SMBs) and associations. The partnership will enable LunaGraphica to provide clients in the entertainment and arts markets with an easy-to-use and professional email marketing tool for creating and sending eye-catching HTML newsletters, promotions and more.

LunaGraphica provides advertising and design services for clients in the arts, entertainment, and high-technology markets. Email marketing is an important part of its clients' sales and marketing plans, and by working with Constant Contact, LunaGraphica is able to provide email marketing consulting, strategy, branding, creative design, content development and results analysis. Maintaining customer contact by telephone or with traditional mail is costly and time consuming. In contrast, email marketing is immediate, easy, measurable and costs fractions of a penny per email.

"Our customers are continually looking for cost-effective ways to market themselves and their businesses, and partnering with Constant Contact helps us deliver that capability as a valuable addition to our core service offerings," said Bob Nicholson, VP of Technology. "Constant Contact's ease-of-use, affordability, and professional look made it an easy choice for partnership.

"Helping small and medium businesses succeed is our goal and we are pleased to provide LunaGraphica with the industry leading email marketing service that helps them meet the needs of their clients," said Alec Stern, Vice President Strategic Market Development executive for Constant Contact.

LunaGraphica uses Constant Contact as a cost-effective platform to provide a complete email marketing solution customized to meet its clients' specific needs. As a Constant Contact Reseller, LunaGraphica has been able to expand its advertising and promotional services and offer expanded capabilities to its clients.

About LunaGraphica Inc

LunaGraphica is a full service advertising and design firm specializing in the arts, entertainment, and high technology markets. Company services include ad planning, graphic design, website design and management, search engine optimization, Internet marketing and e-mail campaign management.

About Constant Contact

With over 30,000 customers and a recent winner of SmallBusinessComputing.com's "Excellence in Technology Award," Constant Contact® is the leading permission Do-It-Yourself Email Marketing® service for small and medium businesses (SMBs) and associations. Constant Contact is a Web-based email marketing solution that enables small organizations to easily create and send professional HTML email newsletters, promotions, announcements and more with no technical expertise required. Designed and priced for SMBs, Constant Contact is affordable, easy-to-use and includes a free 60-day trial at: www.constantcontact.com. The service is marketed through over 1,000 Resellers and more than 100 marquee channel partners including American Express OPEN, Website Pros, Register.com, FTD, AOL, Interland, IBM, Intuit, Network Solutions and Overture. Constant Contact is a founding member of the Email Service Provider Coalition (ESPC), a group formed to fight spam while protecting the delivery of legitimate email. Constant Contact is funded by Morgan Stanley Venture Partners, Commonwealth Capital Ventures, Longworth Venture Partners and Hudson Ventures.

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